Partnership Proposal

How organisations can work with GM referrals, templates, content and sponsorship

GM AI Tools HUB

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Partnership proposal

This document explains how organisations can work with GM AI Tools HUB. It is an invitation to talk, not an offer or a contract. All terms are agreed in writing before any work or payment.

About GM

GM AI Tools HUB is an independent digital business run by Gmd Khan Niazi (Ghulam Mohiuddin Khan Niazi) in Lahore, Pakistan. Gmd Khan Niazi is a Project Manager and Sales Operations professional with more than nine years of experience across FMCG, consumer goods and consumer electronics. GM publishes free online tools, a kids learning corner, learning resources and premium Excel templates, and builds Excel dashboards, reporting packs and HR trackers for businesses.

Partnership models

- **Referral partner.** Accountants, consultants and agencies who introduce clients who need dashboards, reporting or HR tracking. Terms, if any, are agreed in writing.
- **Template reseller or co-branded templates.** Offer GM Excel templates to your own customers, or have a template adapted to your brand.
- **Sponsored content and placements.** Clearly labelled sponsored articles or tool sponsorships. See gmdkhantoolshub.github.io/advertise/.
- **Content and training collaboration.** Joint guides, webinars or workshops for small-business owners, HR teams and job seekers.
- **Software and tool partners.** Honest reviews and recommendations of products relevant to GM readers. Affiliate relationships are always disclosed.

What GM brings

- Original, tested Excel products and a growing free tools library.
- More than nine years of sales operations and reporting experience.
- Remote delivery, written scope and fixed prices in US dollars.
- A transparent approach: no fake reviews, no purchased traffic, no misleading claims.

How we would work together

- **Introduction.** Tell us who you are, who you serve and what you would like to achieve.
- **Fit check.** We check that the partnership helps your customers and GM readers.
- **Written agreement.** Scope, responsibilities, any fees or commission, and how either side can end the arrangement.
- **Launch and review.** We agree how results will be measured and review them together.

Our principles

- No commitments, payments or public statements before both sides agree in writing.
- Sponsored and affiliate content is always disclosed.
- We do not send unsolicited bulk messages and we do not buy traffic or reviews.
- We do not make guarantees about sales, rankings or income.

Audience information

GM uses Google Analytics (connected on 10 November 2026). Audience figures such as visitors, countries and engagement can be shared from Analytics reports on request. We do not publish estimates.

Next step

Email asmarkniazi@gmail.com with a short introduction and the type of partnership you have in mind.

Partnership page: gmdkhantoolshub.github.io/partners/