Media Kit

Facts, descriptions and brand details
for media and partners

GM AI Tools HUB

Gmd Khan Niazi - gmdkhantoolshub.github.io - asmarkniazi@gmail.com

Media kit

Facts and ready-to-use descriptions for journalists, bloggers, partners and event organisers.

Short description (about 50 words)

GM AI Tools HUB offers free online tools, a safe learning corner for children, learning resources and premium Excel templates. It was created by Gmd Khan Niazi, a Project Manager and Sales Operations professional in Lahore, Pakistan, who also builds Excel dashboards and HR trackers for businesses worldwide.

Long description (about 110 words)

GM AI Tools HUB is an independent digital business run by Gmd Khan Niazi (Ghulam Mohiuddin Khan Niazi) in Lahore, Pakistan. Gmd Khan Niazi is a Project Manager and Sales Operations professional with more than nine years of experience across FMCG, consumer goods and consumer electronics. GM publishes free online tools, a kids learning corner, learning resources and premium Excel templates, and builds Excel dashboards, reporting packs and HR trackers for businesses. Premium products are priced in US dollars with Pakistani rupee equivalents, and free Lite templates are available with no sign-up. Kids Corner is free, has no adverts, collects no personal data and keeps progress only on the child's own device.

Quick facts

- Founder: Gmd Khan Niazi (Ghulam Mohiuddin Khan Niazi). Based in Lahore, Pakistan.
- Website: gmdkhantoolshub.github.io. Contact: asmarkniazi@gmail.com.
- Products: 58 free tools and gadgets, Kids Corner with 12 learning gadgets, Learn and Grow, GM HCM (HR software, in preparation), and a shop of Excel templates and printable packs.
- Services: Excel dashboards, KPI scorecards, HR attendance systems, inventory tracking and reporting packs, delivered remotely.

Brand

Name: GM AI Tools HUB (short form: GM). Primary colours: indigo #4F46E5, violet #7C3AED and deep navy #0B1B34. The logo is a rounded square with the letters GM.

Audience

GM serves students, job seekers, professionals, small business owners, HR and sales teams, and parents. Visitor numbers, countries and engagement are not published here. They are shared from Google Analytics reports on request, because analytics was connected recently.

Ways to collaborate

- Interviews, features and reviews.
- Guest articles and joint guides.
- Sponsored content (always labelled) and tool sponsorships.
- Referral and reseller partnerships.
- Workshops and webinars on Excel reporting and job-search skills.

Press and partnership contact

Gmd Khan Niazi - asmarkniazi@gmail.com

gmdkhantoolshub.github.io/media-kit/ - gmdkhantoolshub.github.io/partners/